



Sponsor-a-learner

She Can Do
Public Benefit Organisation
B-BBEE LEVEL 2
100% Female Owned
Registration number: 2019 / 149844 / 08



Our purpose:

To build a community
that enables a
**highly-skilled,
diverse and fair**
design industry in
South Africa.

Our impact:

70+ women trained
280+ new skills gained



Lesego Ndlebe

Junior Designer at Absa

*“With the help of She Can Do, I was able to gain the **skills** and **confidence** I needed to pursue my goal.*

*They provided a supportive community where I could ask questions, get feedback, and **practice my craft**. Through this network, I was able to connect with mentors who offered **guidance and advice** on how to break into the industry.”*

How our program helps employers

Finding design talent is not easy



Richard Graham

Executive Head: UX & Design MultiChoice Streaming
Technology

"It's not easy finding professionals in niche areas like UX Research. Through She Can Do we've onboarded some true talent. Well rounded individuals, who are hungry for a challenge and provide instant value. UXers who know their stuff and definitely can do!"

Hiring designers without experience is a high risk investment because of the amount of support and coaching required to work in a delivery environment.

The **She Can Do Training Program** gives designers without the experience a **real-life project** and guide them through a design project using the design thinking methodology.

Sponsors of the program get first from the graduates allowing for risk-free hires.

How the training program works:



Learner benefits:

- Practical experience using design thinking
- Individual mentorship and coaching
- Training from industry experts
- Collaboration experience from working in a team
- Professional experience working with a client



Sponsor benefits:

- Hire juniors without the risk
- Learner CVs
- Learner case study and SCD Progress Report.
- Co-branding opportunities
- Tax Benefits

Program structure:

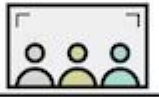
Cohort structure:

1 Client | 10 learners | 2 SCD Leads | 5 months



Onboarding

Meeting the client
Defining Ways of Work



Practical application of design thinking

Weekly reviews and collaboration sessions
Bi-monthly expert workshops
Monthly client reviews
Monthly mentorship check-ins



Graduation

Final presentation
Final design solution



Motlasello Felicia Ratau
CX/UX Analyst at Nedbank

"I joined SCD as someone who had no real life experience or background in the UX field. Starting a project from start to finish was exactly what I needed to understand the design process, collaboration and also how to use design tools like miro and figma.

Being a part of the team helped me a great deal in my interviews as I was able to take what I had learned and use that information to answer questions and prove myself to potential employers which helped me a lot in being where I am today."

Sponsorship Packages

The Job Creator

Training for 20 learners

R240 000

Benefits:

- Recruit from 20 learners
- 6 months co-branding
- Tax Benefits

The Industry Leader

Training for 40 learners

R480 000

Benefits:

- Recruit from 40 learners
- 12 months co-branding
- Tax Benefits
- + 2 x Design Thinking Training workshops for your company

The Global Pioneer

Training for 70 learners

R840 000

Benefits:

- Recruit from 70 learners
- 18 months co-branding
- Tax Benefits
- + 4 x Design Thinking Training workshops for your company
- + Training cohort solves a problem for your company



She Can Do

We look forward to partnering with you!

Thank you.

Contact our team to discuss further:

hello@shecando.org



@she_can_do_jhb



@shecando_jhb



She Can Do